



Safe use of images

The safe use of images can be a source of pleasure and pride and a valuable record of the achievements of the children attending the Squirrels club. Images of children can be misused so childcare providers and other establishments are advised to adopt guidelines to prevent this from happening and to reflect the protective ethos of the provision.

- Providers are required to seek parent's permission before taking images of children and young people up to the age of 18 and so parents are likely to be asked to sign a consent form.
- The term images include photographs, video, website and mobile phone pictures.
- Providers use images in children's files, displays and other publicity material. These images will be destroyed or returned to parents when they are no longer used.

There will also be times when parents wish to take images of their children at childcare events.

- The provider will let parents know when and where they (the parents) may take images.
- Parents are asked to agree to use any images responsibly and keep them for their own personal use.
- Parents are asked not to distract or interrupt events by taking images.
- There may be a special photo call opportunity or a chance to buy an official photo or video.

Sometimes the media wish to take images of children in a childcare setting.

- Any external photographer will have their organisation checked and photo or video sessions will be properly supervised.

Review Date July 2017

Signed: